

Certification In Makeup

For: Makeup Artists & Beauty Professionals

Professional Development





About Us

Company background

Canadian College of Business, Health and Arts Inc. is registered as a career college under the Ontario Career Colleges Act, 2005.

At the Canadian College of Business, Health and Arts Inc. we are dedicated to delivering exceptional education that bridges the gap between theory and practice

Our Vision

To be a leader in innovative and transformative education that empowers students to excel in their field of business, health & the arts.

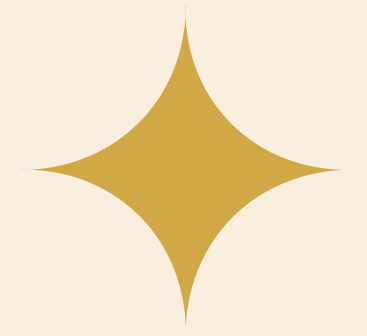
Our Mission

To provide an inclusive and supportive learning environment that encourages academic excellence, personal growth, and career readiness.



Makeup

1. Introduction to Makeup
2. Skincare Fundamentals
3. Foundation Techniques
4. Eye Makeup
5. Color Theory and Blush Techniques
6. Lip Makeup
7. Special Effects and Creative Makeup
8. Makeup for Different Occasions
9. Portfolio Development and Final Assessment
10. Certification of Completion





Introduction to Makeup

- Overview of the makeup industry and career opportunities
- Understanding skin types and colors
- Tools and products: brushes, sponges, and makeup basics
- Hygiene and sanitation practices



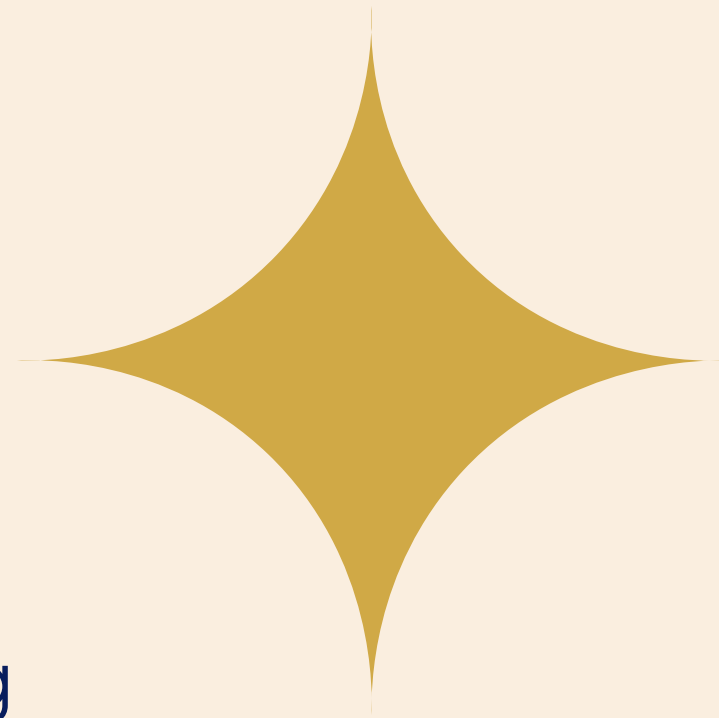
Skincare Fundamentals

- Importance of skin preparation
- Cleansing, exfoliating, and moisturizing
- Sunscreen and its significance in makeup
- Selecting the right products for different skin types



Foundation Techniques

- Importance of skin preparation
- Cleansing, exfoliating, and moisturizing
- Sunscreen and its significance in makeup
- Selecting the right products for different skin types



A close-up photograph of a woman with dark hair pulled back, wearing a black turtleneck. She is looking upwards and to the right while applying mascara to her upper eyelashes with a black wand. Her lips are painted with bright red lipstick. The background is a solid light beige color.

Eye Makeup

- Eye shapes and corresponding techniques
- Eyebrow shaping and filling
- Eyeshadow application: blending techniques and color theory
- Eyeliner styles and application (gel, pencil, liquid)
- Mascara and false lashes application



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Color Theory and Blush Techniques

- Understanding color theory for makeup
- Selecting and applying blush for different face shapes
- Contouring and highlighting techniques

Lip Makeup

- Lip care: exfoliation and hydration
- Selecting lip colors based on skin tones
- Application techniques: liners, lipsticks, and glosses
- Long-lasting lip applications

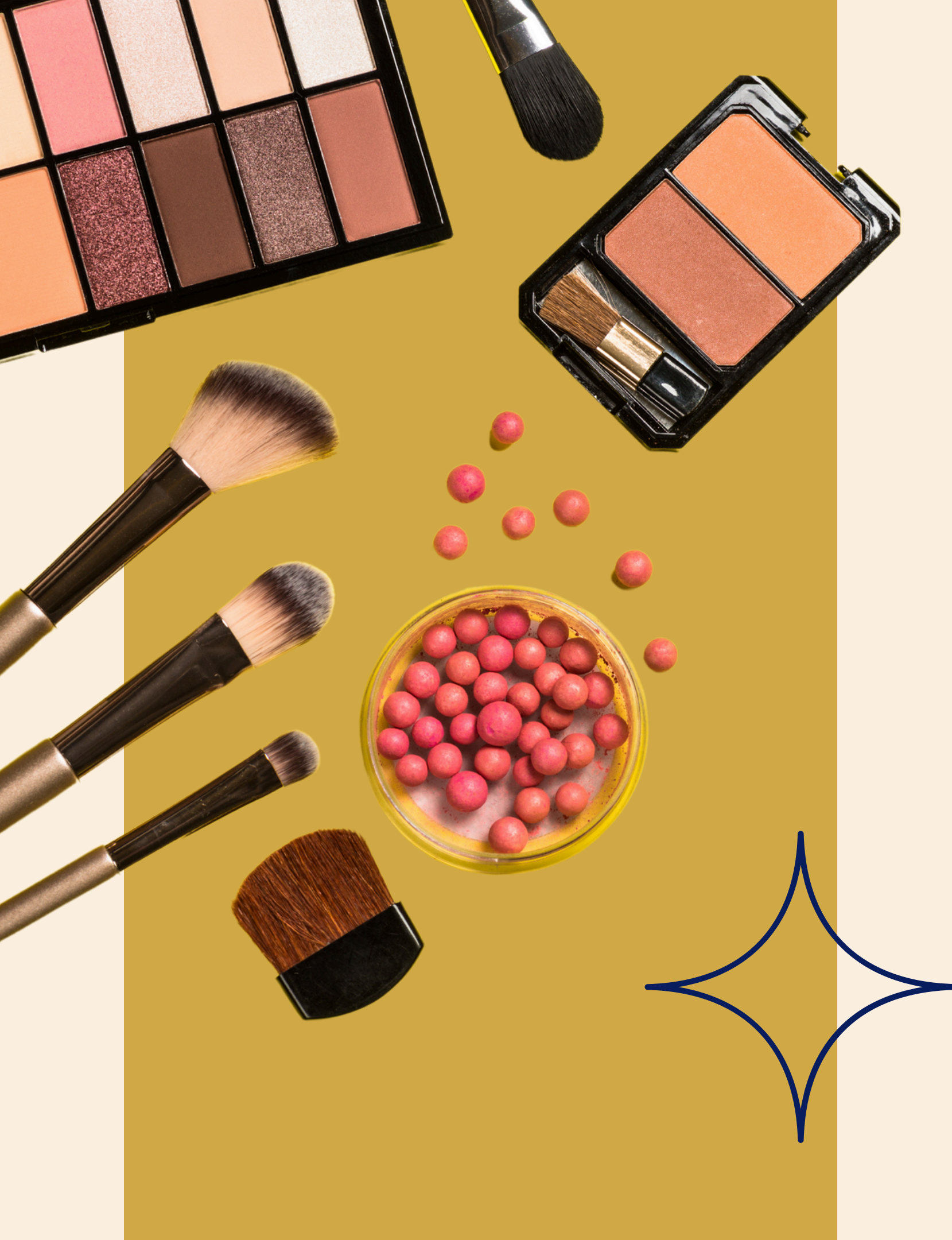


Special Effects and Creative Makeup

- Introduction to special effects makeup (optional)
- Techniques for Halloween, themed events, and photography
- Use of face paints and creative color applications

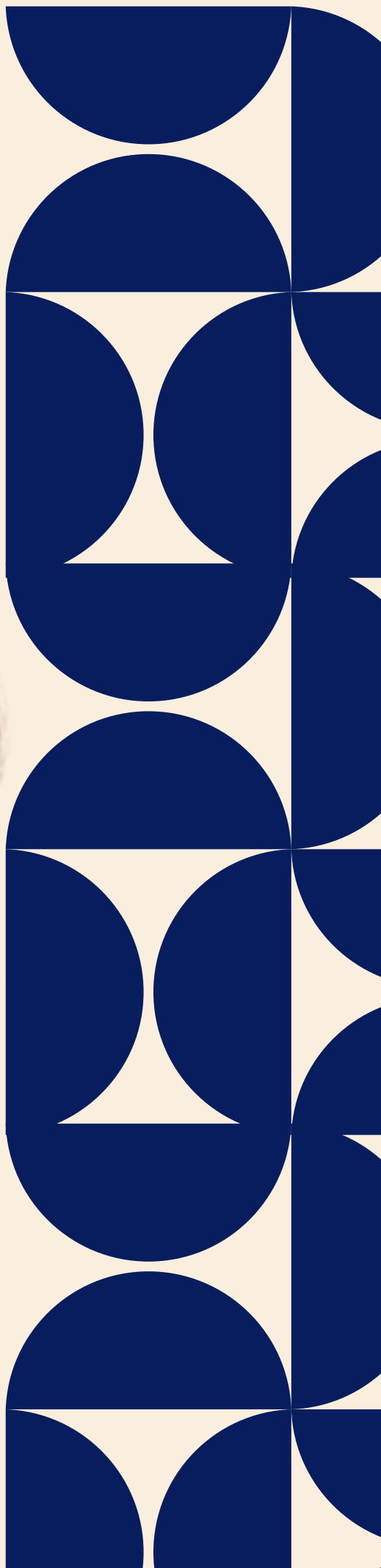
Makeup for Different Occasions

- Day vs. evening makeup
- Bridal and event makeup application
- Understanding client needs and preferences
- Makeup for photography and video



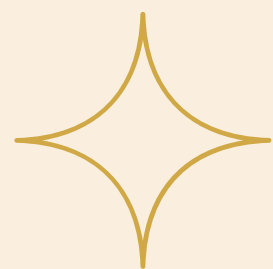
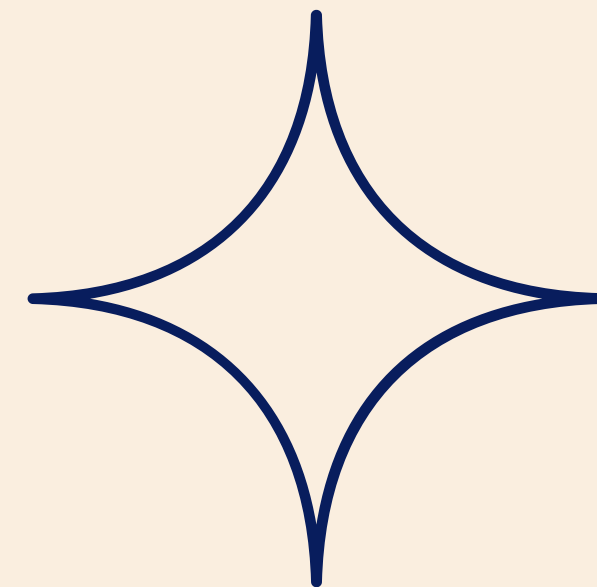
Portfolio Development and Final Assessment

- Building a professional portfolio
- Photography tips for makeup artists
- Final practical assessment and feedback
- Discussion on ongoing education and resources



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